

Name of Attendee \_\_\_\_\_

Name of Practice \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Check # \_\_\_\_\_

Check Amount \_\_\_\_\_

Make check payable to DCMS

**Delaware County Medical Society**  
600 North Jackson Street, Suite 202  
Media, PA 19063-2561

**Download an application online - complete the early registration and receive a discount!**  
[www.delcomedsoc.org](http://www.delcomedsoc.org)  
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\_\_\_\_\_ **\$179** for registration

\_\_\_\_\_ **\$159** for early registration  
(must be received before March 12, 2010)

\_\_\_\_\_ **\$139** for second, third, etc., person  
from each practice

**Overnight accommodations available contact the Villanova Conference Center**  
[www.ahl-villanova.com](http://www.ahl-villanova.com) or call (610) 523-1776

Public transportation accessible – new feature – special - TOOLS FOR SUCCESS SHUTTLE from local train and trolley stations. Shuttle riders must reserve their seat – send email  
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*Free - Valet parking available*

**“POWER TOOLS”**  
**the 5th annual**  
**“Tools for Success”**  
**Medical Practice Management**  
**Conference**

*Hosted by the Bucks, Chester, Delaware, Montgomery & Philadelphia County Medical Societies, the Delco Chapter of PAHCOM & the Pennsylvania Chapter of the American College of Physicians*

Villanova Conference Center, Radnor, PA  
629 County Line Road  
Radnor, PA 19087

**Mock Presentation:**  
Employee Performance  
Evaluation/termination

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Roundtable and breakout sessions  
to address concerns of your practice

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Outstanding Breakfast, Lunch &  
Reception

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Vendors! Prizes, Giveaways,  
Networking opportunities

**POWER TOOLS**  
*2010*



The 5th Annual  
**“Tools for Success”**  
Medical Practice Management  
Conference

*Helping your staff & patients  
power through the changing healthcare  
environment*

April 14, 2010  
at the Villanova Conference Center,  
Radnor PA

## Conference Schedule

- 7:45 am – 8:15 am Registration & Continental Breakfast
- 8:15 am – 8:45 am Welcome & Introductions
- 8:45 am – 10:00 am “Mock Employee Performance Evaluation/termination”  
George Hlavac, Esq. from Tallman, Hudders & Sorrentino. Employee evaluations and terminations that aren’t done correctly can be very costly to your practice. Join us as we show you tips and tools that will help you do these things right.
- 10:00 am – 10:30 am The Return of “Vendor BINGO”
- 10:30 am – 11:45 am Roundtable practice management forums – Submit your medical economics/practice management discussion items in advance and discuss suggestions together to address these concerns. Groups will be divided into primary care; specialty care & surgical care roundtables and facilitated by our experienced conference team.
- 11:45 am – 12:30 pm POWER LUNCH – something for everyone! The Villanova Conference Center’s legendary buffet offers outstanding choices – all top shelf! Has repeatedly received the highest ratings from Tools for Success attendees

- 12:30 pm – 12:45 pm Medical Malpractice Market Update  
Ray Nolen, Nolen Associates
- 12:45 pm – 1:15 pm More of “Vendor BINGO”
- 1:15 pm – 2:30 pm **Breakout sessions – designate your first and second choice of breakouts We’ll try to honor your requests but cannot guarantee 1st choice of breakout assignment for any application received after March 12, 2010**
- \_\_\_\_\_ 1 “Health IT 101” Getting started on the process of selection, purchase & implementation of Electronic Medical Records in your practice
- \_\_\_\_\_ 2 “Health Literacy in Your Practice- You Can Make a Difference!” How can you recognize and best help these patients? Not being able to understand health information and follow instructions for treatment is a real problem in our society. This session will give you the tools you need to make a difference in the lives of your patients.
- \_\_\_\_\_ 3 “Risk Management – focus on Regulatory Requirements” Protecting practices from privacy errors required by HITECH regulations and other serious pitfalls
- \_\_\_\_\_ 4. “Benchmarking Using Financial Metrics” A practice’s key to financial security. Stop struggling with budgets and begin tracking your success with key indicator reports

- 2:45 pm – 4:15 pm Panel Presentation  
“Taking Care of Your Patients – What Does That Mean in a Changing Healthcare Environment?”  
Understanding the legal implications and challenges of dealing with and helping difficult and special needs patients. Helping patients make important legal & insurance coverage choices... and more!  
Our panelists include experts in insurance, healthcare law, intellectual and cultural competency, medical practice management and professional liability.
- 4:15 pm – 5:30 pm Chocoholics Reception & Grand Prize Drawings

**Remember: Pick 1st and 2nd choices for breakouts**

Submit Roundtable practice management discussion subjects – a brief synopsis or description to:

[Tools4success@comcast.net](mailto:Tools4success@comcast.net)

Questions:  
call (610) 892-7750

