



Board of Directors  
January 9, 2018

Present: Dr. Mark A. Lopatin, presiding; Drs. Stanley Askin, MD; Charles Cutler, MD; James Goodyear, MD; George R. Green, MD; Joseph Grisafi, MD; Judy Herman; Walter Klein, MD; Jennifer Lorine, DO; Robert McNamara MD; Mark Pyfer, MD (phone); Jay E. Rothkopf, MD; Scott E. Shapiro, MD (phone); Steven Shapiro, DO (phone); and James W. Thomas, MD; Marty Trichtinger, MD

Staff: Tami J. Brehm, CAE

Guest: Jeff Wirick, PAMED

*Conflicts:* Dr. Lopatin called the meeting to order at 6:10 pm.

*Actions:*

- 1/09/18 -1 Approved the minutes of November 5, 2017.
- 1/09/18 -2 Approved the 2018 draft budget as presented.
- 1/09/18 - 3 Requested staff identify the percentage of available office space within the building.
- 1/09/18 - 4 Extended the Pyfer Fund Scholarship submission deadline to February 1<sup>st</sup>.
- 1/09/18 – 5 Share the Maintenance of Certification survey information being circulated, encouraging members to participate.
- 1/09/18 – 6 Encouraged MCMS board members to speak at their hospital medical staff meetings and to the medical executive committees at their respective institutions to support the action of Secretary of Health and Human Services and Congress to enforce new clear and cogent Rules to Stop the abuse and restore credibility to the NPDB, see [supportdrpatient.com](http://supportdrpatient.com).

1/09/18 – 7 Approved moving forward with planning of a Legislative Dinner

*Areas of Discussion:*

- Anatomy of a Lawsuit will be hosted in April at Abington Hospital, details are forthcoming to the membership.
- *Bucks/Mont Physician* will be the first magazine published jointly by the two county medical societies. A call for articles will be sent shortly and fiction and poems are welcome.
- Social Media was presented by Jeff Wirick, Director of Communication for PAMED where he encouraged members to become an Ambassador of PAMED through Twitter. For MCMS to set a realistic social media campaign, the organization will need to determine focused effort, set a goal and include lawmakers and the media to move the needle. A reminder to thank those who have a hand at improving initiatives important to MCMS is critical.
- Membership visits will be scheduled the early half of the year with staff and volunteer leadership in attendance.
- Discussion around the PAMED Southeastern Regional Committee Proposal draft and the Board determined continued dialogue around the potential initiative will be necessary as some aspects of the proposal resonate while other pieces do not. Specifically driving the concept is the value of the county medical society in this day and age and its relationship to dues.

The meeting adjourned at 9:09 pm.